

1950s Industrial Estate becomes 21st Century Business Park

Since forming a partnership to tackle problems of crime and vandalism, Hainault Business Park has gone from strength to strength



Before



After

The Hainault Business Park (HBP) of today is a far cry from the original Industrial Estate built in the early 1950s. Facing problems of vandalism, empty premises, fly tipping and burnt out vehicles, the businesses decided to form a partnership and campaign for the betterment of the Estate.

With financial support from Redbridge Council and the LDA, a new CCTV system was installed. This, and collaboration with the police and Council officers, brought crime levels down and tackled fly tipping and vandalism, while new signage and landscaping soon made the site more welcoming.

To continue this good work, the progressive Business Park achieved Business Improvement District (BID) status, the first estate in the South of England to do so. Now, every business pays a levy for additional improvements to the Park.

This has included new perimeter fencing, wall repairs, landscaping, free recycling, free training and networking events.

Thanks to a HBP website and regular networking, businesses are far more aware of their neighbours and inter-trading within the park is commonplace - an attribute that is appealing to businesses looking to relocate to outer London.

Now, with the first BID term nearly over, it is up to the businesses on HBP to vote yes in February/ March 2011 for a new term and continue this great work. For more information on the Hainault Business Park BID, please visit **www.hainaultbusinesspark.org**.

"The BID has given businesses one voice. With this voice we have been able to secure funding, improve the site, increase inter-trading and save businesses money. A better business park makes a better impression on our clients."

Bob Lock, The Maypole Press, Hainault Business Park.